



APRIL 23-MAY 8, 2026 | RICHLAND, WA

Sponsor Benefits

Get ready to press start on fun at the **2026 JA Bowling Classic** – Junior Achievement of Washington's annual fundraiser supporting students across Southeastern Washington. This year's theme is **Game On**, so bring your A-game with creative costumes inspired by video games, board games, sports, and everything in between. Enjoy a high-energy night of bowling, team spirit, and friendly competition – all while helping JA equip young people with the financial literacy and career skills they need to win in life. Let's play with purpose! Partner with us as a sponsor, and help empower the next generation of leaders and innovators in our community.

THE BENEFITS TO YOUR COMPANY

- **Be Seen Where the Fun Happens** - Display your logo on lanes, and event promotional materials.
- **Elevate Your Brand** - Get seen by over 1,000 Tri-City residents that attend event every year!
- **Community Connections**- Network with local professionals who support JA.
- **Social Shoutouts**- Get showcased on social media, promotional emails, and our website.
- **Support Future Leaders** - Show your commitment to youth success through JA programs.
- **Team-Building to Bowling** - Fundraising together is a great way to build team collaboration.



DEI VISION STATEMENT

At Junior Achievement of Washington, we believe that education is foundational to building a more equitable and just world. We strive to cultivate an inclusive environment where diversity is celebrated, and each individual can share their unique abilities and perspectives to achieve our mission and provide world-class programming. We are committed to addressing inequities and finding innovative ways to serve diverse learners, especially those experiencing systemic racism and barriers to economic prosperity.

2026 JA BOWLING CLASSIC SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR: \$15,000

- Prominent acknowledgement as title sponsor on event marketing materials, including flyers, emails, a press release, and event websites.
- Company logo printed on prize giveaway items for over 1,000 event attendees and volunteers.
- Opportunity to distribute your company branded promotional products to over 1,000 event attendees.
- Company name and logo included on direct mail sent to over 1,000 local businesses.
- Waived registration fees for all company bowling teams.
- Company promoted in a media package.
- Recognition in the JAWA's Impact Report.
- Title Sponsorship announcement on social media.
- Company banner displayed during the event.

BOUNDLESS POTENTIAL SPONSOR: \$10,000

- Company logo included on event marketing materials, including flyers, emails, a press release, and event websites.
- Company name and logo included on direct mail sent to over 1,000 local businesses.
- Company promoted in a media package.
- Waived registration fees for up to ten bowling teams.
- Recognition in the JAWA's Impact Report.
- Sponsorship announcement on social media.
- Company banner displayed during the event.

BRIGHTER FUTURE SPONSOR: \$7,500

- Company logo included on event marketing materials, including flyers, emails, a press release, and event websites.
- Company promoted in a media package.
- Waived registration fees for up to ten bowling teams.
- Recognition in the JAWA's Impact Report.
- Sponsorship announcement on JAWA's social media.
- Company banner displayed during the event.

LANE SPONSOR: \$500

- Company logo featured on 3'x2' banner displayed throughout the event.

INSPIRE SUCCESS SPONSOR: \$5,000

- Company logo included on event marketing materials, including flyers, emails, a press release, and event websites.
- Sponsorship announcement on social media.
- Company banner displayed during the event.

TOP FUNDRAISER SPONSOR: \$3,500

- Company logo featured on a display during the event.
- The top fundraiser from each bowling shift will receive a prize from the display.
- Verbal recognition by emcee during all bowling shifts.
- Company logo on the event website.

AUCTION SPONSOR: \$3,500

- Company logo featured on the online auction site.
- Company name and logo recognition on social media.
- Company logo on the event website.
- Company logo featured on the online auction signage during the event.

POSTCARD SPONSOR: \$3,500

- Company name and logo included on direct mail sent to over 1,000 local businesses.
- Company logo on the event website.
- Company logo promoted in the event emails and social media posts.

EDUCATOR'S NIGHT SPONSOR: \$2,000

- Cover Team Fees for all Educator's Night teams – eight sponsorships would cover fundraising for all teams.
- Company logo placed on all Educator's Night promotional materials to be distributed to all schools in the Tri-Cities and Walla Walla Valley.